

ICON



ICON

Premium Pavement
& Forecourt Sign

Introducing the Icon A1 poster display pavement and forecourt sign.





BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER

TEN GOOD REASONS TO CHOOSE AN ICON >

- 1.** Robust, high specification design for many years of trouble free advertising.
- 2.** Simple for staff to strategically position promotions in high traffic areas.
- 3.** Quick and easy to change posters - a one person job.
- 4.** Modern; engaging; attention grabbing looks for maximum impact.
- 5.** Excellent value for money and outstanding return on investment when compared to other more traditional signs.
- 6.** Can also be used in-store to emphasis additional services.
- 7.** Expose more customers to **YOUR** sales promotions.
- 8.** Fits in with your environmental credentials - all parts are fully recyclable.
- 9.** Extremely stable, even in severe weather conditions.
- 10.** No loose parts that can get lost or broken.

Icon: Manufactured to a high specification for years of trouble free advertising.

